

EU Pharmaceutical Law in Flux: dissecting the new framework from proposal to practice

20 October 2026 | Thon Hotel EU, Brussels



08:30 – 09:00 Registration and Coffee

09:00 – 09:15 **Opening Remarks**
Dr Christian Tillmanns – EPLA President

09:15 – 10:30 **S1 – New rules in advertising: carrot & stick?**

**Pharma package and other updates in the field of advertising in
the life sciences arena**

Francisco Javier García – Partner at Uría Menéndez

Panel Discussion *(with all speakers)*

- **Kaili Semm** – Policy Officer at DG SANTE, European Commission
- **Julie Bonhomme** – Director, Legal Affairs & Compliance at EFPIA
- **Henrik Saugmandsgaard Øe** – Former Advocate General and Partner at Gorrissen Federspiel

*Moderator: **Andreas Natterer** – Partner at Schönherr Rechtsanwälte & EPLA Vice-President*

10:30 – 11:00 Coffee Break

11:00 – 12:15 **S2 – Securing access to medicines in Europe: legal challenges,
strategic autonomy and patients' rights**

The healthcare distribution perspective

Kasper Ernest – Director General at GIRP

Panel Discussion *(with all speakers)*

- **Georgia Gavriilidou** – Head of the Legal Department at EMA
- **Tine Carmeliet** – Policy Advisor to the Belgian Minister of Health
- **Mila Pohl** – Deputy Secretary General of PHAGO

*Moderator: **Alexandros Kortesis**, Partner at Potamitis Vekris*

12:15 – 13:30 Lunch Break

13:30 – 15:00 S3 – Green claims, clean water: pharma’s new environmental liabilities

Green Claims and EmpCo Directives: in-house lawyer perspective

Helena Lago Aldaz – Senior Legal Counsel at ESTEVE

**Navigating emerging water regulations for pharmaceuticals:
what happens in addition to ERA?**

Cyril Durou – Senior Environmental & Water regulation expert at CEHTRA

Panel Discussion *(with all speakers)*

- **Claudio Cannizzaro** – Legal Affairs Manager at EFPIA

*Moderator: **Marie Sanchez** – Lawyer & Founder at NOAA Avocats*

15:00 – 15:30 Coffee Break

15:30 – 16:45 S4 – Market exclusivity: IP and regulatory data protection

Overview of the position under the new EU Pharma Package

Libby Amos-Stone – Partner at Arnold & Porter

Panel Discussion *(with all speakers)*

- **Rim Ghedira** – Director IP Policy at Johnson & Johnson
- **Martin Dræbye Gantzhorn** – Partner at Gorrissen Federspiel

*Moderator: **Lluís Alcover** – Partner at Faus Moliner*

16:45 – 17:00 Closing Remarks

Dr Christian Tillmanns – EPLA President

